

# **Privacy Policy**

### 1. Introduction

At GebuAdopt, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains what data we collect, how we use it, and how we keep it safe. By using our platform, you agree to this policy.

#### 2. What Information We Collect

We collect the following types of information when you use our services:

- Personal Details: Name, email, phone number, and sometimes address.
- **Pet-Related Submissions:** Adoption applications, lost/found pet reports, and shelter registrations.
- Usage Data: IP address, browser type, and general activity on our site.
- Optional Data: Identification details for shelter verification (if registering a shelter).

# 3. How We Use Your Information

We use your data to:

- Process adoption applications
- Connect adopters with registered shelters
- Send important updates and notifications
- Verify shelters for trust and safety
- Improve our services and user experience
- Prevent fraud or misuse of our platform

# 4. Legal Basis for Collecting Data

We collect and use your data when:

• You give us permission (consent)





- It's needed to provide you with services
- The law requires us to
- It helps protect your safety or someone else's
- We have a legitimate reason that doesn't override your privacy rights

# 5. Who We Share Data With

We may share your data with:

- Verified shelters (when you submit an application or report)
- Service providers who help us operate the website (e.g., hosting, email tools)
- Authorities if we're legally required to do so

We never sell your data.

6. How Long We Keep Your Data We only keep your data for as long as needed:

- Adoption applications: up to 5 years
- Lost/found pet reports: 1 year or until removed
- Shelter data: while the shelter is active
- Analytics (if any): anonymized after 12 months

You can ask us to delete your data unless we are required to keep it by law.

# 7. Your Rights

Under Malaysian privacy laws, you have the right to:

- View the data we hold about you
- Ask for corrections or deletions
- Withdraw your consent at any time





- Object if our data use causes you harm
- Make a complaint to relevant authorities

#### 8. Use of Cookies

GebuAdopt does **not** use cookies or any form of browser-based tracking. Your activity is not monitored for advertising, marketing, or behavioral analytics purposes.

### 9. Children's Privacy

GebuAdopt does not knowingly collect information from children under 13 years old. If this happens by mistake, we will remove the data as soon as possible.

#### 10. Policy Updates

We may update this policy occasionally. Any major changes will be clearly shared on our website. Using our platform after changes means you accept the new policy.

